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ASSET MANAGEMENT FINANCE^{*} ANNOUNCES INVESTMENT IN GRESHAM PARTNERS, LLC

Transaction is AMF's sixth investment in eighteen months and its first in the wealth management space

NEW YORK, (November 15, 2007) – Asset Management Finance Corporation ("AMF[™]") announced today that it has made an investment in Chicago-based Gresham Partners, LLC, a leading independent wealth management firm serving high net worth investors.

AMF has provided Gresham with capital in exchange for a Revenue Share Interest (RSI) for a limited period of time and will have a passive, non-voting interest in the firm. Gresham's principals will retain complete autonomy and control of the firm. Gresham will use the capital to facilitate the transfer of equity from its senior founder to its second generation of principals, maintaining its status as a fully independent, employee-owned firm.

AMF's investment in Gresham is its sixth transaction in eighteen months, and the firm's first in the wealth management space. AMF's growing team of partner firms now includes eight independent investment organizations focusing on a wide variety of asset class styles including domestic Small- and All-Cap Value, domestic Growth equity, Foreign Exchange, REITs, and Emerging Markets.

One of the country's leading wealth managers, Gresham provides advisory and consulting services on over \$2.7 billion in client assets. *Wealth Manager* placed the firm in the top 10 of its 2007 ranking of leading wealth managers. The firm's services include integrated wealth management, estate and wealth transfer planning, and family office

services. Gresham prides itself on providing unbiased and uncompromised investment advice to a select group of high net worth clients.

"Our independent, client-centric, and conflict-free approach has been critical to our success as a firm," said Ben Beavers, Gresham's Co-Founder and Chairman. "The investment from AMF helps ensure that we will continue that tradition while allowing our principals to achieve deeper ownership."

AMF's unique investment structure is designed to help asset and wealth management firms facilitate a variety of organizational liquidity initiatives including the financing of generational equity transfers, management buyouts, strategic growth opportunities and acquisitions – in each case without sacrificing any firm ownership or operational control.

"AMF has been terrific. They provided the creativity and flexibility we needed to help us structure our transaction in a way that supports our unique business philosophy," said Gresham President Ted Neild. "We look forward to our partnership with AMF and continuing to deliver uncompromised wealth management advice to our clients, who have placed their trust in us."

"Gresham Partners is an exceptional organization with an outstanding record of delivering results for its clients," said Norton Reamer, President and Chief Executive Officer of AMF. "We are pleased to make this investment in the firm's continued independence and success."

Sean Gallary, Vice President at AMF, added, "With its focus on integrated wealth management services, Gresham is an outstanding addition to our team of partner firms. We're very happy to be making this investment and look forward to doing additional transactions in the wealth management arena."

About Gresham Partners, LLC

Gresham Partners, LLC, is one of the nation's leading wealth management firms, serving wealthy business leaders, families and professional investors with \$20 million or more in assets. Wealth Manager magazine placed the firm in the top 10 of its 2007 ranking of leading wealth managers. The firm is focused on growing and preserving existing assets through risk-conscious, long-term performance over multiple generations. Services include integrated wealth management, estate and wealth transfer planning and family office services. As equity owners, Gresham's principals have structured and manage the firm to ensure it remains independent, client-centric and conflict free. Celebrating its 10th anniversary in 2007, the firm is privately held and focused solely on quality service and performance. For more information, please visit <u>www.greshampartners.com</u>

About Asset Management Finance Corporation

AMF offers an innovative investment technique for asset management firms seeking funding for owner liquidity, internal equity transfers, expansion efforts, or other capital needs. AMF's unique structure provides capital in exchange for a limited term interest in a firm's future revenues. AMF holds passive, non-voting revenue share interests in a diversified group of asset managers. Asset managers retain complete control and the majority of their firm's revenues during the transaction term with 100% of the economic benefits reverting to the owners when AMF's interest expires. This arrangement gives asset managers the ability to realize embedded franchise value without sacrificing ownership or management control. Investors in Asset Management Finance include Proctor NBF Capital Partners (through a subsidiary of National Bank Financial Inc.), Tokio Marine & Nichido Fire Insurance Co., Ltd., and AMF management. AMF has offices in New York and Boston. For more information, please visit <u>www.AMFinance.com</u>.

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